Jack Young

Los Angeles CA, | 941.960.3244 | jyoung86@lion.lmu.edu | linkedin.com/in/jacklyoung

EDUCATION

Loyola Marymount University **Los Angeles, CA**
Master of Entertainment Leadership and Management June 2027

Savannah College Of Art and Design (SCAD) **Savannah, GA**
Bachelor Of Fine Arts (BFA): Film and Television, Sound Design June 2025

- Magna Cum Laude.

SUMMARY

Currently pursuing a master's degree and building experience in the entertainment industry, with a strong interest in celebrity branding, sponsorships, and strategic brand partnerships while continuing to explore opportunities across music, film, television, and live entertainment.

EXPERIENCE

Focused Artist Branding (FAB) **Los Angeles, CA**
Celebrity Branding Intern August 2026 – Present
Focused Artist Branding is a celebrity branding and talent marketing agency that works directly on behalf of celebrities to build strategic brand partnerships and endorsement opportunities that align with their image, audience, and career.

- Conduct client and brand research across music, film, television, and live entertainment to identify potential partnership opportunities and emerging talent.
- Develop pitching materials and brand integration proposals, identifying products and partnerships that align with a celebrity's image, audience, and career.
- Track emerging talent, brands, and entertainment trends across multiple sectors to identify new clients and partnership opportunities for the agency.

CBAGSA **Los Angeles, CA**
Event Organizer and Coordinator October 2025 – Present
As Chair of the Graduate Event Board for the College of Business Administration at Loyola Marymount University, I work alongside a team of four to plan and execute events that help Entertainment Leadership and Management (MELM) graduate students.

- Created multi-channel digital marketing campaigns across social media, email, and internal platforms to drive student engagement
- Manage an $8,000 semester budget to host events such as Workshops, happy hours, volunteer opportunities, and sporting events, partnering with local businesses to encourage strong student engagement and attendance.

The Spay(ce) Project **Los Angeles, CA**
Marketing Intern September 2025 – January 2026
The Spay(ce) Project is a southern California based non-profit looking to provide lost cost spaying and nurturing to dogs in underserved communities to stop unwanted litters and spread awareness to stop animal suffering and overpopulation.

- Created a go-to-market strategy to help founders Ester and Debb expand brand recognition, community authority, and donor engagement within the Southern California animal welfare network.
- Contacted and partnered with 5 local businesses in Playa Vista and Santa Monica to implement round-up donation programs which directly support low-cost spay and neuter services.
- Led six on-campus Wellness Wednesday events to engage students, promote community involvement, and recruit foster parents for rescue dogs, targeting a 40% donation increase and 5,000 new followers by 2026.

IMERZA Sarasota **Sarasota, FL**
Motion Media Intern June 2025 - September 2025
Imerza is a Sarasota-based digital twin consultancy that uses immersive technology, real-time visualization, and simulation to help developers and designers envision, present, and manage projects from a single building to an entire city.

- Designed and produced cinematic walkthroughs of luxury condos and amenities in Unreal Engine 5.3-5.5 to facilitate pre-construction sales and marketing.
- Developed assets in Blender and Unreal Engine, implemented physically accurate lighting, and integrated advanced tools such as Cesium for large-scale environments and Nanite foliage for high-detail areas near the camera.
- Delivered 23 videos for high-profile projects including 7200 Collins (Miami) and Eataly (West Palm Beach), with deliverables used by clients and realtors to showcase properties.

Producer – Short Films (SCAD) **Savannah, GA**
"Better Judgement," "Red Button," "A Sweet Treat" September 2023 - May 2025

- Managed full production lifecycle, including managing budgets of over 15 thousand dollars, casting, and on-set management of over 45 people.
- Directed 2 fundraising initiatives in partnership with The Peregrin Rooftop Bar and Zunzibar, coordinating profit-share events and overseeing financial reporting to ensure budget compliance.

SKILLS

- Avid Media Composer, Adobe After Effects, Premier Pro, Protools, DaVinci Resolve, Unreal Engine 5.3-5.7 and Blender, Social Media, Strong Public Speaking, Pitch Decks, Creative Thinking, Click Up, Tableau, Asana, Adobe Express.